

Application for Commercial Membership in the NVCEO



Please Print

Name of your business or organization:

Mailing Address: _____

City _____ State _____ Zip _____

Website: _____

Owner/President: _____ Title _____

Email Address: _____ Phone: _____

Authorized Representative to the Coalition:

_____ Title _____

Email Address: _____ Phone: _____

What do you feel is the most important challenge facing the equestrian community today?

How can the NVCEO help your business? _____

Commercial Membership Fee: \$50
+ any additional donation _____ = _____

Please make your checks payable to the NVCEO and mail your application to:

NVCEO
P.O. Box 1971
Centreville, VA 20122-1971

September 22, 2005



Dear Business Leader:

As I am sure you are aware, the equestrian community in our region is regularly distressed by never-ending challenges. Loss of open space, the ever expanding infrastructure of urban sprawl, legal challenges affecting the equestrian, ignorance of the tremendous value of horse ownership, the underestimating of the economic importance and benefits of the the equestrian community, the redirecting of public resources from equestrian use to non-equestrian use and so much more are threatening the equestrian community of Northern Virginia. Some of these challenges can be corrected, such as the miscommunication of the importance and benefits of the equestrian community. Some of these challenges can not be stopped, such as urban spawl. We can, however, strive to co-exist with the region's urban elements and compete for additional resources to offset these challenges.

The goal of the Northern Virginia Coalition of Equestrian Organizations (NVCEO) is to strengthen the equestrian community of Northern Virginia. By uniting our efforts and resources the NVCEO is a strong voice and vehicle of the Northern Virginia Equestrian Community to stand up for the needs and interests of the region's equestrians. We are asking you to unite with us and join us in our struggle to keep the horse in the horse community.

Today, Virginia is in the top 5 of equine states and Northern Virginia has the largest population of horses in our state. A partnership between the equestrian community and the businesses supporting the horse community is imperative for us to continue to make Northern Virginia an appealing location for the horse industry. Your membership in the NVCEO provides an active role in helping us achieve our Vision.

Sincerely,

NVCEO Founding Organizations:

Jeffery Shoup, President, Nokesville Horse Society, Inc.

Kim Sanders, President, Horseworks, Inc.

Mary Flowers, President, Clifton Horse Society, Inc.

Joan Ferguson, President, Battlefield Equestrian Society, Inc.

Diana Dutton, President, Trailblazers, Inc.

Donna T. Rodgers, President, Equestrian Trails Alliance

Linda Giannino, President, United States Trail Ride, Inc.

Marilyn Hildebeidel, President, Mason Neck Horse Coalition, Inc.

Beverly Dickenson, Co-Chair, Fairfax4Horses

Kevin O'Conner, Co-Chair, Fairfax4Horses

Corliss Colligan, Executive Director, Northern Virginia Therapeutic Riding, Inc.

Molly Hockman, Chairperson, Turner Farm Park Equestrian Committee

For more information about the NVCEO, visit our web site at: www.NVCEO.org



VISION

The Northern Virginia Coalition of Equestrian Organizations (NVCEO) provides a strong regional influence and collective voice in all matters affecting the region's Equestrian Community. NVCEO also works to educate citizens and elected officials to the benefits provided by the region's equestrian communities and organizations, as well as to provide a model for other Equestrian Coalitions throughout State of Virginia and nationwide. NVCEO is recognized by the equestrian community, the media, and elected officials as an active coalition of regional equestrian organizations and a leader in the development of strategies for the education of the general public in equestrian issues.

MISSION STATEMENT

The Northern Virginia Coalition of Equestrian Organizations (NVCEO) stimulates and encourages collaborative action and efficient use of resources by the Northern Virginia equestrian community in the education and influence of local and regional decision makers by:

1. Maintaining a representative organization of Northern Virginia equestrian organizations whose purpose is to advance equestrian interests in the region.
2. Coordinating resources to provide a unified voice in issues affecting the equestrian community.
3. Providing the general public with positive education regarding the benefits provided by the equestrian community.
4. Acting as an information resource for Northern Virginia equestrian organizations in issues affecting the equestrian community.
5. Establishing positive, partner-based relationships with local and regional public use facilities on behalf of the region's equestrian community.
6. Multiplying the effectiveness of the equestrian community by sharing resources and coordinating efforts.
7. NVCEO representation includes the Cities of Alexandria and Arlington, and Counties of Fairfax, Loudoun, Prince William, and Fauquier.

Requirements of Commercial Members to the NVCEO

1. Agreement with the vision and mission of the NVCEO.
2. Ability to serve to help achieve the vision of the NVCEO.
3. Although meetings of the NVCEO are monthly and all representatives are encouraged to attend the monthly meetings, to continue representation in the NVCEO the member must send at least one representative to the Annual Meeting.